



**BULLDOG
FOUNDATION
EST. 1950**

2026 BULLDOG FOUNDATION MEMBERSHIP GUIDE



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TIMELINE

FEBRUARY

- Renewal Season Begins

APRIL

- Renewal Season Ends

MAY

- New Seat Requests Processed for Football

JUNE

- Football Parking Assignments & Basketball Pledges Renewed

JULY

- Football All Seating Open & Basketball New Seat Requests Processed

AUGUST

- Football Tickets Delivered & Final Payment
- Basketball Ticket Renewals Sent Out

SEPTEMBER

- Football Season Begins

OCTOBER

- Basketball Tickets Delivered

NOVEMBER

- Basketball Season Begins



Dear Bulldog Foundation Members,

One thing has become crystal clear since arriving in the Valley: Fresno State doesn't just have fans we have an identity. The Red Wave shows up, lifts up, and expects excellence. I'm grateful for that standard, because we're entering a stretch where standard-setting won't be optional.

The Pac-12 Move Brings Opportunity and a Very Real Gap

Our move into the Pac-12 is a defining moment for Fresno State Athletics. It elevates our platform, our competition, and the national spotlight on the Central Valley. But it also raises the bar overnight. The reality is this: we will be competing against programs with deeper benches. Not just on the field, but in resources, staffing, infrastructure, and support.

And here's the part I won't sugarcoat: if we don't grow fast and strategically we risk getting left behind. The move to a better conference has created a new sense of urgency inside our department, and it should do the same across our Bulldog community. As we build toward our inaugural Pac-12 season in 2026, our ability to succeed at a high level will be directly tied to the strength of our donor base and the consistency of our support.

The Cost of Competing Has Changed

Even before conference realignment, the economics were already shifting. Scholarships remain the foundation of what we do and the need is enormous. With 18 sports and 372 student-athletes receiving athletic aid, the annual cost of attendance keeps climbing, and the scholarship challenge grows right alongside it. In fact, the guide estimates the total cost of scholarships at **\$8 million**. Now layer in the realities of today's college athletics: revenue sharing, NIL, roster movement, and constant competitive pressure. This is the new world and to be blunt, standing still is the same as falling behind.

The Valley Co-Op Fund: Our Competitive Engine

That is why the **Valley Co-Op Fund** matters so much. This is not a slogan. It's our plan.

The Valley Co-Op Fund is designed to directly impact what wins in modern college athletics:

- **Player recruitment** – Bringing the right young people to Fresno State.
- **Player development** – Investing in training, nutrition, performance, and support.
- **Player retention** – Keeping great Bulldogs in the Valley when others come calling.

If we want to compete in the Pac-12 the way Fresno State should; tough, fearless, and built to win, this fund must be strong, consistent, and growing.

Stewardship You Can Feel Good About

With that urgency comes a responsibility I take personally: you deserve absolute confidence in how your support is managed. We will be disciplined. We will be transparent. We will be accountable. In a time when dollars matter more than ever, our commitment is simple. Maximize impact, eliminate waste, and make every gift work harder for our student-athletes.

A Straightforward Call to Action

This is our window. The move is happening. The landscape is changing. The competition is rising and Fresno State has a choice: enter the Pac-12 hoping to keep up or enter the Pac-12 built to win.

I know what the Valley is capable of. I have seen it. Now we must match our ambition with action through Bulldog Foundation support and through the Valley Co-Op Fund in particular.

Thank you for believing in Fresno State, investing in young people, and standing with us as we take this next step. Let us meet this moment and make sure the nation learns what we already know: the Valley doesn't follow. The Valley Leads.

GO 'DOGS!

Garrett Kassy
Director of Athletics, Fresno State



WHY GIVE?

3.42 Cumulative GPA
for the School Year

**Top 3
Majors**

1. Business Administration
2. Kinesiology
3. Psychology

83 Graduates

228 Academic All-Conference
Athletes

372 Student-Athletes receiving
Athletic Scholarships

183 Student-Athletes
on Full Scholarship

"The Bulldog Foundation received an official City of Fresno Proclamation as the Fresno City Council declared December 4, 2025, "Bulldog Foundation Day." In addition, we were humbled to receive a State of California resolution honoring 75 years of service to the academic and athletic success of countless Fresno State student-athletes. The launch of the Valley Co-Op Sport-Specific Funds represents a new era in collegiate athletics and reaffirms our commitment to competing for championships as we enter into the Pac-12 Conference on July 1st, 2026. It is a privilege to work alongside the Fresno State Athletics staff and the best fanbase in the West every day. Thank you, Red Wave!"



Tyler Mariucci
Senior Associate Athletics Director
for Development





WHERE YOUR CONTRIBUTION GOES

Creating championship experiences for Bulldog student-athletes begins with funding scholarships. With 18 sports, 308 students receiving athletic aid and the increasing annual cost of attendance, the challenge to raise the needed scholarship dollars is greater than ever. Every contribution made helps us close the gap between what we raise each year and the total cost of scholarships.

Every dollar given makes an impact towards our mission.

Breakdown of a Full Scholarship

IN-STATE CALIFORNIA RESIDENT

Tuition and Fees	\$7,341
Books	\$800
Room and Board/Personal Expenses	\$17,000
Total Cost of Attendance	\$25,141

Breakdown of a Full Scholarship

OUT OF STATE/INTERNATIONAL

Tuition and Fees	\$18,860
Books	\$800
Room and Board/Personal Expenses	\$17,000
Total Cost of Attendance	\$36,660

Estimated 2025 Total Cost of Scholarships

\$8 Million

WELCOME TO THE *PAC-12*



X



Fresno State Athletics has arrived. Our entry into the Pac-12 signals a powerful new era for every Bulldog program, placing our teams on one of the most competitive and nationally recognized stages in college sports. This milestone strengthens our ability to recruit elite student-athletes, elevates the competitive trajectory of all 18 sport programs, and affirms what the Red Wave has believed for generations: Fresno State is built to compete at the highest level.

With the media exposure of the Pac-12, Fresno State athletic events will now reach more than 70 million homes across the United States. The grit of our student-athletes, the excellence of our coaches, and the unmatched pride of the Valley will be showcased to audiences across the country.

For the Bulldog Foundation and its dedicated members, this moment reflects a legacy of unwavering support and signals an exciting new frontier. Thriving in the Pac-12 requires enhanced investment in scholarships, sport-specific resources, and the competitive infrastructure that powers championship-level success. Your commitment drives that momentum and positions Fresno State to rise immediately within our new conference home.

The competition is fierce, the opportunity immense, and the stage bigger than ever before. Fresno State has stepped boldly into the Pac-12, ready to compete, inspire, and prove once again what Bulldogs can achieve.

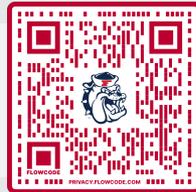
Welcome to the Pac-12.

CLUB RED

Club Red is a prestigious and exclusive group of ALL former Bulldog student-athletes, coaches, and full-time trainers. This community is bound forever by the Bulldog Experience, dedicated to promoting the growing legacy of Fresno State Athletics. With 200+ members and counting, Club Red continues to represent Bulldog Born, Bulldog Bred throughout the years.



MEMBERSHIP INCLUDES:



- Up to four (4) discounted football/men's basketball season tickets
- Option to request two (2) All-Sports Passes for access to regular season Fresno State home events (excluding Football and Men's Basketball)
- Ten (10) admissions to the BDF Club Red Tailgate with a private entrance into Valley Children's Stadium.
- New graduates get their first year Club Red Membership FREE!



CLUB RED IN 2025

227
Members



Donated
\$311,780
for scholarships

Provided
27.11
full scholarships for Bulldog student-athletes

\$100+ Club Red Members receive associated BDF Membership Benefits



MARVIN AND TISH MEYERS CHAMPIONS CIRCLE

The “Meyers Champions Circle” is an exclusive philanthropic giving society designed to maximize the resources for Bulldog student-athletes and improve the landscape of Fresno State Athletics. The Meyers Champions Circle is designed to honor donors whose major gift commitments rise above and beyond their annual giving requirements for seats and parking. Membership in the Meyers Champions Circle requires a philanthropic “major gift” of **\$25,000** or more paid within a five-year period. These gifts can be directed to Capital Projects, Endowments, or Specific Sports.

To learn more about the Meyers Champions Circle or other opportunities to impact Fresno State student-athletes, please contact the Bulldog Foundation at 559.278.7160 or visit bulldogfoundation.org.



Student-athletes received their graduation stoles at the annual Donor Appreciation Dinner.

2025-2026 MEYERS CHAMPIONS CIRCLE MEMBERS

3PT Capital LLC

A J De Jager

Barry Mass

Blair Church & Flynn

Brad Heier

Brandon & Nicole Eachus

Carl & Barbara Ueland

Carla Millar

Charlie Chase

Chris & Kelly Woods

Chuck Bandelian

Community Initiatives

Crosby Family Charitable Trust

David Jenkins

Diamond Learning Center Inc

Doug & Tami Lundberg

Eric C Hanson MD

Fitzgerald, Alvarez & Ciummo

Frank & Stacy Roque

Fresno Distributing

Gerald D & Julia Chow

Helen Gigliotti

High Performance Academy

James & Donna Caldwell

James G Palmer

Jean Lane

Jeanne Contel

Jeannette Martin

JoAnn Stodden

Julie Kerkochian

Katelyn Spencer & Colleen O'Brien

Kaweah Oaks Inc.

Keith Bessinger

Linda Duncan

Mike & Sue Martinusen

Morse Wittwer

Outback Materials

Panoche Creek Packing

Pete & Caroline Simis

Precision Civil Engineering Inc.

Ric & Annie Schultz

Richard & Bonda Aranas

Sally Ayer

Scott & Jody Barnes

Spencer Enterprises Inc

Spike & Marjorie Biggers

Susan O'Dwyer

Tarlton & Son Inc

The Irwin Family

Thiesen Dueker Group

Tom & Davita Miller

Tony Petrosino

Valley Unique Electric

Vin Whelan Family

William & Sue Hedman





GREEN V SOCIETY

Bulldog student-athletes, coaches, and athletics staff proudly wear the “Green V” to show their pride in representing the San Joaquin Valley.

The Green V Society represents a dedicated and committed group of Fresno State Athletics donors who contribute \$10,000 or more in annual scholarship support. This ensures that Bulldog student-athletes are equipped to be successful in the classroom, in competition, and life.

MEMBERSHIP BENEFITS

- Tax Deduction
- Online Recognition
- Monthly Newsletter
- FB Parking Access
- All-Sports Pass
- Special Event Invites
- VIP Parking Access
- Post-Season Ticket Access
- Green V Gift

LEVELS

Director	\$10,000
First Team	\$17,000
President	\$25,000
Hall of Fame	\$50,000

2025-26 GREEN V SOCIETY MEMBERS

Hall of Fame \$50,000 and Above

- Belkorp Ag
- Carl & Barbara Ueland
- Community Health System
- FFB Bank
- Herb & Melinda Depp
- Noble Credit Union
- Precision Civil Engineering Inc
- Shannon Brothers

President \$25,000 - \$49,999

- Eric C Hanson MD
- Frank & Stacy Roque
- James G Palmer
- James G Parker Ins Assoc
- Jason & Mary Hollrah
- Morse Wittwer
- Ryan Salisch
- Table Mountain Rancheria
- Tarlton & Son Inc
- The Tatham Family
- Thiesen Dueker Group
- US BANK
- Valley Wide Beverage Co

First Team \$17,000 - \$24,999

- Brandon & Nicole Eachus
- Caleb & Desiree Haus
- Charles McMurray Co
- Fresno Valves & Casting
- Jeannette Martin
- Mary Castro-Ayala
- Mid Valley Services Inc
- P R Farms
- Richard Conway

Director \$10,000 - \$16,999

- Alert-O-Lite
- Ali Tousi
- Ammonia Refrigeration Services
- B-K Lighting
- Barry Maas
- Beck Ruiz
- Bee Sweet Citrus
- Bill & Lydia Gargan
- Brett Visintainer
- Caddis Properties LLC
- Caglia Environmental
- Champ Construction Inc
- Chris & Stacy Pacheco
- Community West Bank
- Corey Jackson
- CV Truss Inc
- Danette Hall
- Dario Calderon
- Darryl & Darin Zuber
- David Britz
- Diamond Learning Center Inc
- DiBuduo & DeFendis Inc
- DiBuduo Fruit Co
- Diebert & Associates, CPAs
- EKC Enterprises
- FACSCO
- Fashion Furniture
- Fitzgerald, Alvarez & Ciummo
- Fowler Packing Co
- Fresno Smile Makeovers
- Gary & Kim Chahil
- Gene & Elizabeth Berberia
- Gerald Forrest Family
- Gina Cuttone
- H Markus & Margossian Printing
- Harry Gaykian
- Heavy Road Ind
- J & M Britton
- Jamie Rust & Augie Santellano
- Janie & John Garcia
- Jared Lane
- Jeff & Sharon Segars
- Jerry Beckstead
- Jim Winton
- John & Jodie Thomas
- John Bonadelle Jr
- John Burns Co
- Keeley & Judith Bramer
- Kings River Packing LP
- Lawrence Phillips
- Mark & Daina Shuster
- Mark Martinez
- Mark Turmon
- Melvin Pereira
- Mike & Joan Conway
- Mike & Sue Martinusen
- Mike Harris
- Moore Grider & Company
- Nate Miller
- Nic Ditto
- One Piece at a Time Development Center
- Pardini's Catering
- PDS
- Quinn Company
- R J O Produce Marketing
- Ray Millard
- Rebecca Kaser
- Red Triangle Oil
- Resort Life Carts
- Ric & Annie Schultz
- Richard & Joan Ahronian
- Rod & Clarice Scarry
- Ron & Lisa Colburn
- Ruiz Foods
- Ryan Colich
- S-K Ranch
- Sagaser Watkins & Wieland Pc
- San Joaquin Glass
- San Joaquin Stairs Inc
- Scott Butler
- Sheri McBee
- Smittcamp Enterprises
- Snowden Enterprises Inc
- Spano Enterprises
- Spencer Enterprises Inc
- Strategic Mechanical Inc
- T G Schmeiser Co Inc
- Target Constructors Inc
- Tom Tsaris
- Trinity Fruit Sales
- Valley Air & Repair
- Valley Iron Inc
- Valley Unique Electric
- Van Beurden Insurance Services
- Vin Whelan Family
- Walter R Reinhardt Ins Agency



Recruit. Retain. Develop.



College athletics is changing fast. What hasn't changed is the simple truth: if you want to win, you have to invest in your people.

The Valley Co-Op exists to ensure our coaches have the resources they need to recruit the right student-athletes, develop them to their full potential, and keep them in Fresno, representing this Valley with pride. That means having the tools, facilities, and support systems to compete, not just in the Pac-12, but nationally.

These sport specific funds help each of our head coaches build their program the right way, through culture, development, and opportunity. Every dollar to the Valley Co-Op is a down payment on a stronger future.

We're not just trying to keep up, we're trying to rise. Together. And it starts by giving our student-athletes every chance to succeed.



MEMBERSHIP BENEFITS

- Tax Deduction
- Online Recognition
- Priority Points
- Exclusive Valley Co-Op Gear
- Away Game Experience
- Founding Member Commemorative Coin



FOOTBALL

Minimum Per Seat Scholarship Contribution

Scholarship Contribution

Ticket Cost

\$500		*Level 1	\$336
\$350		*Level 2	\$336
\$250		*Level 3	\$336
\$100		Level 4	\$249
\$200		Level 5	\$249
\$150		Level 6	\$249
\$100		Level 7	\$249
\$50		Level 14	\$249

*New seats assigned in 2026 for sections 9-13 require the following minimum contribution per seat for consideration: 9 and 13 (\$350), 10 and 12 (\$500), 11 (\$1,000).

THE AMOUNTS INDICATE THE MINIMUM annual per seat support necessary in each section. Meeting the minimum amount DOES NOT GUARANTEE NEW seating in a particular section. Seat changes and additional/new season tickets, are assigned based on availability and all requests are filled on a Priority Point basis.





PASS LOTS

- BLUE LOT
- WHITE LOT
- RED LOT
- PURPLE LOT
- GREEN LOT

PARKING CONTRIBUTION REQUIREMENTS

For new pass consideration, these minimum Bulldog Scholarship Fund contributions must be made:

Parking Lot	Minimum Donation	Season Pass Cost
Picnic Red/White/Blue	\$10,000	\$600
Auto Red/White	\$5,000	\$120
Auto Purple	\$500	\$120
Auto Green	\$100	\$20

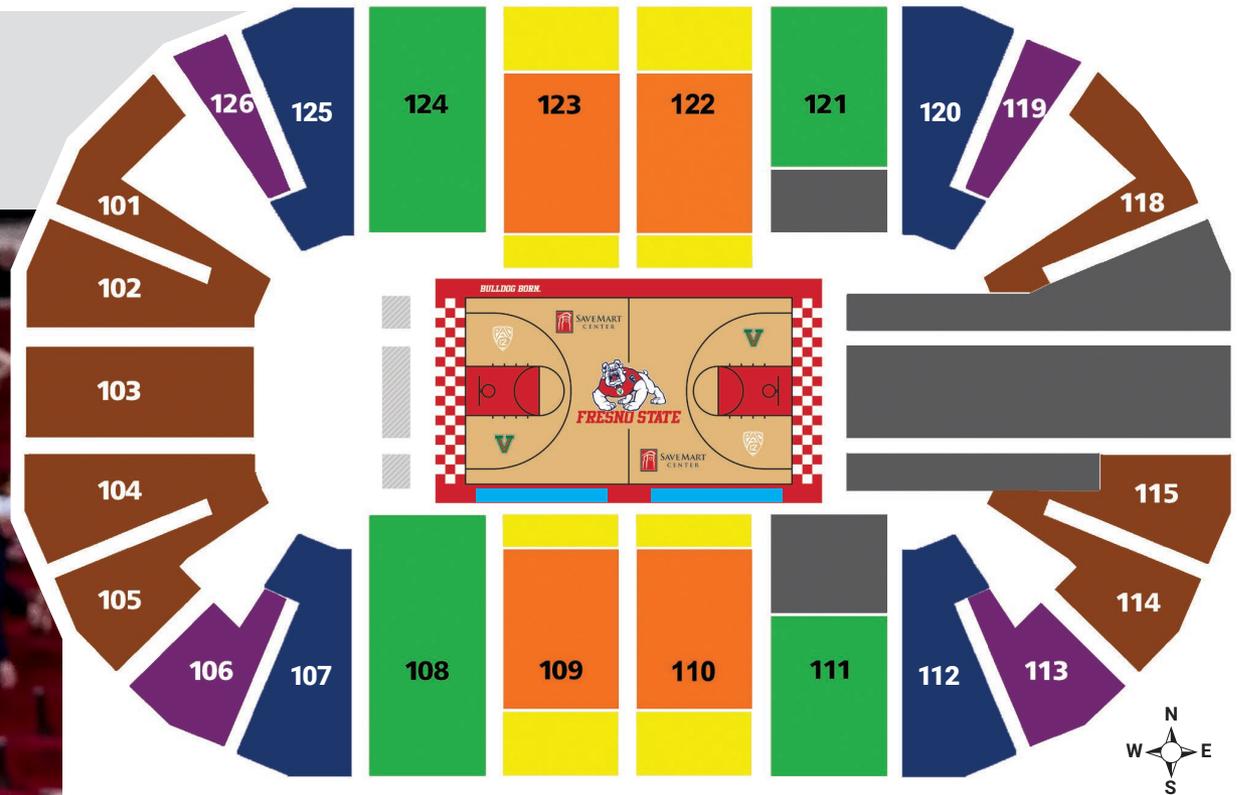
Season picnic spaces include two passes for parking within the space.

PARKING RENEWALS

Red, White and Blue lot auto and picnic pass holders must maintain their minimum required contribution to guarantee their same parking for 2026.

MEN'S BASKETBALL

Minimum Per Seat Scholarship Contribution



Scholarship Contribution

Ticket Cost

\$2,500	 Courtside*	\$410
\$500	 Level 2	\$410
\$500	 Level 3	\$280

Scholarship Contribution

Ticket Cost

\$250	 Level 4	\$199
\$100	 Level 5	\$199
\$50	 Level 6	\$199
\$50	 Level 7	\$99

*Please contact the Bulldog Foundation for more information

BENEFITS CHART



Former Student-Athletes

Green V Society Levels

	Club Red \$50	Red Wave \$100	Spirit \$250	Captain \$500	Champion \$1,000	Victory \$1,750	MVP \$2,500	All-American \$5,000	Director \$10,000	First Team \$17,000	President \$25,000	Hall of Fame \$50,000
Tax Deduction*	●	●	●	●	●	●	●	●	●	●	●	●
Online Recognition	●	●	●	●	●	●	●	●	●	●	●	●
Monthly Newsletter	●	●	●	●	●	●	●	●	●	●	●	●
Football Parking Access		●	●	●	●	●	●	●	●	●	●	●
All-Sports Pass**	2					2	4	4	6	6	6	6
Event Invites	●							●	●	●	●	●
VIP Parking Access								●	●	●	●	●
Post Season Ticket Access									●	●	●	●
Green V Gift									●	●	●	●

*Any part of a Bulldog Scholarship Fund contribution that is required for seating is not tax deductible. Please consult your tax advisor for more information.

** Included with membership upon request. Valid for all paid sports except Football and Men's Basketball.

If alterations are made to our program that affects benefits, the Bulldog Foundation reserves the right to make adjustments at that time.

PRIORITY POINTS



The Priority Point System recognizes Bulldog Foundation Members and is used to determine priority for season ticket and parking assignments, away game football tickets and post-season events including bowl games. Our goal is to equitably recognize support made through the Bulldog Foundation and to reward those who have helped Fresno State student-athletes.

Current Year Support

(5 points per \$100)

Scholarship Fund points are based on current year pledge and all non-scholarship points are based on payments received in the 12 months prior to point calculation.

Historical Giving (\$)

(2 points per \$100)

All Bulldog Foundation support from 1992 not included in Current Year category.

Football Suites

Points are awarded for total suite cost less ticket value in the Current Year Support and Historical Giving categories (dating back to 2005).

Historical Giving (Years)

(2 points per year)

Points are assigned based on consecutive years supporting the Scholarship Fund from current year back to 1992.

Season Tickets Purchased

(5 points per sport)

Current Year purchase in any sport.

Former Bulldog Student-Athlete

(50 points)

One-time points for former student-athletes.

IMPORTANT NOTES

- Our records allow us to recognize support from 1992 to present. Member ranking is based on Priority Point total as long as all minimum support requirements for tickets and/or parking are met.
- Priority Points are calculated prior to seating assignments and special events.
- Priority Points are non-transferable.
- If a member cancels their current Bulldog Foundation Membership they have no points. If they rejoin at a later date they receive all historical points for which they are eligible.

MEET OUR TEAM



Garrett Klassy
Director of Athletics



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Senior Associate Athletics
Director for Development
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Follow the Bulldogs

Sign up for Fresno State Vmails and follow [@fresnostatebdf](https://twitter.com/fresnostatebdf) for the latest information from the Bulldog Foundation.



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BULLDOG FOUNDATION ***EST. 1950***

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Scan the QR Code to become a Bulldog Foundation member today!

Scholarship
Fund



Valley Co-Op
(Sport-Specific)